

Sahil Chaturvedi

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WORK EXPERIENCE

Founding Designer - *Ark Labs*

FEB 2026 - NOW, Austin TX

Senior Product Designer - *Foundry, a Digital Currency Group Company*

MAY 2024 - FEB 2026, Austin TX

- Leading design on Foundry USA Pool

Freelance Bitcoin Designer - *Studio Twentyone*

MAY 2023 - NOW, Austin TX

- Helping bitcoin startups level up their product and brand design. Clients include Fedi, Fold, Mutiny, and Zeus.

Product Designer - *Unchained*

APR 2021 - APR 2023, Austin TX

- Designed bitcoin self-custody and **financial services** products, translating complex user problems to simple solutions.
- Built the **Unchained Design System** from scratch, including **working with engineering** to integrate with **Storybook**, leading to an increased **quality, consistency, and delivery speed** of new features (design specs and code).
- Shipped features like *wallet history* and *confirm address on device*, shepherding **from start (exploration, user research) to finish (QA, delivery)**, contributing to Unchained raising **\$60M series B funding** and scaling from **~30 to ~100 employees**.
- Represented Unchained at **conferences** and on **podcasts** like *What Bitcoin Did*, *TABConf*, *Bitcoin Park*, and *Bitcoin4India*.

Product Designer - *WorkSpan*

MAY 2018 - APR 2021, San Francisco Bay Area

- Worked with product, design, and eng to **re-design** the system from the ground up (WorkSpan 2.0 Project).
- Started WorkSpan **Design System** from scratch to **codify design patterns** for scalability, efficiency, and consistency.
- **Designed feature end-to-end** ("Activity Log"): From PM concept note -> production using **Figma**.

Co-founder & Operations - *Ader - Esports Influencer Marketing*

OCT 2014 - JAN 2017, Los Angeles

- **Acquired** by esports team NRG Esports.
- Created the largest esports influencer marketing agency, worked closely with large clients like **Amazon, Tencent, and Audi**.
- Raised **\$250,000** from **Disney, 500 Startups**, and **MassChallenge** Boston by pitching vision to CXOs at Disney.
- Helped company grow from **\$1000 to \$5M** in revenue, scaled company from **3 to 7 employees**

EDUCATION

University of Massachusetts, Amherst - *Bachelor of Science. Computer Science Honors, Minor in Psychology.*

SEPT 2014 - MAY 2019 -- GPA: 3.75

PROJECTS

Austin Bitcoin Design Club - *www.abdc.dev*

JULY 2022 - NOW

- Created and co-host the first monthly bitcoin design meetup. 20-50 attendants every month!